



DANCE CONNECTION

Dance Revue 2019

Program Advertising Information

***** PROGRAM AD INFORMATION & PRICES *****

Each year we ask students and parents to sell ADVERTISEMENTS for our upcoming Spring dance revues, in support of our school and students. These ads help to offset the cost of our beautiful dance revue programs. Each student will receive a complementary program during the dance revue. This is an OPTIONAL activity, but can benefit you, if you choose to sell ads.

- 1 FREE program costume picture will be awarded for every \$220 of ads your dancer sells (Equivalent to a Full Page AD). These ads can be purchased by a business or they can be personal ads.
- **The dancers love to see their names in print!! “Good Luck” and congratulatory messages from family and businesses will make them proud.**

Each year, we try to make it easier for you to create your Ads! Templates will be provided to assist you, but if you need our assistance, please ask for help!

Our dance programs are very expensive to produce and by selling ads, we are able to create this beautiful keepsake for you. So please SELL! You are required to EMAIL your dancer’s Ads exactly the size and design that you would like to see it in the program. Please label the ad with your dancer’s name and size of Ad.

This year, we have added a “SHOUT OUT” option. This will include the dancer’s first & last name, a short one sentence message and who it is from (no graphics, just your message).

****If you have creative issues, but still want an ad, please contact us and we can assist you.**

AD Templates and details have been designed for you and you can access them through our website: www.danceconnectionstudio.net

Click on “**Dance Revue**” then “**Advertisement Templates**” and choose the program & size Ad that you would like to create. You will then save your Ad and email it to us. *If you choose to create your Ad on your own (not using a template), please email it to us. The template is only there to HELP you, you do not have to use it.

You must turn in your “**Program Advertisement Receipt Form**” and payments in a envelope labeled with your dancer’s name by **Thursday, November 16th, 2018**.

***1 Form per Advertisement. These can be printed from our website.**

All Ads must be directly emailed to danceconnectionads@yahoo.com. Checks should be made payable to *Dance Connection*.

All Ads and payments are due by **Thursday, November 16th, 2018**. We will NOT be able to accept any hand written or late ads!

You may choose not to sell any ads. This is optional.

AD PRICES:

Full Page -----\$220

½ Page -----\$115

¼ Page -----\$60

Business Card size ---\$35

***NEW – “ SHOUT OUT ”----- \$20**

Dancer’s Name & 1 sentence of good luck or wishes